Sergio Alcalde

Head of R&D
SOLUSOFT, S.L.
http://www.solusoft.es

Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

Description

The company

solusoft is an Information Technology Consultancy and Service company whose activity focuses on providing the appropriate solutions to each client by using advanced technologies and methodologies.

The systems are developed by highly qualified personnel, meeting the client's needs and strictly complying with the efficiency, quality, competitiveness and profitability criteria.

Thanks to our 20 years' market experience, we have consolidated our position in this sector, with a considerable portfolio of loyal client for which we carry out development and service projects in diverse engineering, industrial and administration areas, including their maintenance.

Our client orientation and our firm commitment to quality and to our professionals lead the way to our company's constant advance.

Our Activity

solusoft's activity is divided into four business units. Our ultimate objective is to group and specialize the staff based on the knowledge required to provide clients with the best possible service which impacts their company's profitability and competitiveness.

solusoft's Mobile Applications Development Unit is specialized in diverse mobile development technologies and platforms (iOS, Android and Windows Phone), with a differential value proposition based on its unmatched capacity to create location based and context-aware products, with an unbeatable user experience, creating invaluable solutions for companies in the market segments of, eHealth, field force, tecno-marketing, smart cities, internet of things...

The Development Unit creates customized technological solutions to meet clients' specific needs. Its main objective is to have full knowledge of the clients' requirements and problems so that it can provide them with the most suitable and efficient tools that will enable them to be at the forefront of the sector and be ready to face any new economic and technological changes.

The business organization systems and the management systems are organized around the Business Management Systems Unit. This unit is formed by professionals with considerable experience in implementing these types of projects, in terms of both the development and integration of customized systems as well as the installation and configuration of sales tools, fine-tuning them to each business and improving productivity and the analysis and decision-making capacity in each case.

The Systems Unit works to make sure that the computer equipment of everybody who trusts in our experience is perfectly planned, configured and synchronized so that the users, other IT tools and, in short, the organization in general maintain a constant high productivity.

R&D

We use our smartphones everywhere, in any situation, so apps developers must understand the most important thing is not that their users are using the app: the most important thing is the context surrounding the user. Furthermore: the smartphone is always with us so we can think the smartphone and the user are the same thing. All this let us think in a new generation of applications: apps that are always with me, that know who I am, where and who I am with what I have done in the past and what I'd like or have to do in the future Apps that work as my assistant even without my acknowledge. Apps that recommends to me what to do. They are smart, proactive and context-aware applications. Nowadays our R&D is focused on this technology of the future: solutions related to Smart Cities, The Internet of Things and AAL (Ambient Assisted Living); and the new business opportunities that they represent.

Our Products

- topoOS: creating context-aware apps has never been easier. Mobile Backend as a Service and SDKs to develop the apps of the future. www.topoos.com
- Tweri: autonomy for people affected by Alzheimer's and peace of mind for their relatives and caregivers. www.tweri.com
- Distineo: the easiest to use CMS. www.distineo.com
- FidelizaME: customer loyalty system. www.fidelizame.com
- Our apps: www.sitemapps.com

Visit our website for further information: www.solusoft.es

Organization Type
Company
Organization Size
26-50
Founding Year
1995
LinkedIn
https://www.linkedin.com/in/sergioalcalde
Twitter
http://www.twitter.com/sergio_alcalde
Areas of Activities

SOFTWARE/INTERNET

1. Application development
2. Content management
3. CRM system
4. Mobile entertainment
5. Mobile social networking

SERVICES/OTHERS

1. Outsourcing
2. Systems integration

Request

Tweri: Autonomy for people affected by Alzheimer's disease. Partnership

DESCRIPTION
Tweri is a system that provides autonomy to people affected by Alzheimer's disease and their families and improves the management of care centers.

TARGET PARTNER SOUGHT
Looking for a partner that develops or markets a wearable to integrate with Tweri.

Keywords: IoT internet of things eHealth mHealth wearable monitoring platform Alzheimer Alzheimer's dementia partner partners partnership Health Wealthness active ageing
Cooperation Offered

1. Technical co-operation

2. License agreement
3. Manufacturing agreement
4. Outsourcing co-operation

Cooperation Requested

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Manufacturing agreement
5. Investment/Financing

Request

Tweri: Autonomy for people affected by Alzheimer's disease. Investment

DESCRIPTION
Tweri is a system that provides autonomy to people affected by Alzheimer's disease and their families and improves the management of care centers.

TARGET PARTNER SOUGHT
Looking for a investment to address US market.

Keywords: eHealth   mHealth   monitoring
platform   investment   investor   Health   wealthness   Alzheimer   Alzheimer's   Dementia   IoT   internet of
things   wearable   active ageing
Cooperation Requested

1. Investment/Financing
2. Sales / Distribution

Offer

MBaaS and SDKs to create context-aware apps. Early adopters

DESCRIPTION
topoos is a Mobile Backend as a Service and SDKs (for iOS, Android and Windows Phone) that provide developers the perfect tools to create context-aware apps.
We use our smartphones everywhere, in any situation, so app developers must understand the most important thing is not that their users are using the app: the most important thing is the context surrounding the user. Furthermore: the smartphone is always with us so we can think the smartphone and the user are the same thing. All this let us think in a new generation of applications: apps that are always with me, that know who I am, where and who I am with what I have done in the past and what I'd like or have to do in the future Apps that work as my assistant even without my acknowledge. Apps that recommends to me what to do. They are smart, proactive and context-aware applications.

Our product has been developed in 2012, tested in 2013 and now it's in the early stages of commercialization with more than 170 developers using it.

MAIN ADVANTAGES

Why are this kind of apps so important? Because it takes advantage of mobility so information generated and consumed in real time, while something is happening, when the context is important.

This kind of apps:

Need a continuous and multi-directional communication

Create a new reality and a new experience

Let us think the user is a sensor

Enable to know and to interact with the users

All this means an added value proposition that lets us:

Transform existing business

Enable new business and business models

Enable new services: revalue your databases, cross selling, viral marketing solutions, etc.

Companies creating solutions in market sectors like eHealth, field force, tecno-marketing, smart cities, internet of things, social networks, etc., need a completely interconnected world where smart data management and exchange is the key but this is going to happen in the distant future.

The key of the future is that a part of the world has already been completely interconnected: people. All of us have a smartphone so everyone of us is a sensor, a processor and a communications system. This is the key to the to the future.

So the technology is here and, good news, it's easy to use.

What we have to do now is to become children again and dream. Now we can focus on business, not in technology, to make the world grow up.

TARGET PARTNER SOUGHT

As said, the platform is in the early stages of commercialization so we are looking for IT Companies interested in developing the kind of solutions described above. We offer an early adopters program including free consultancy to detect new business opportunities, free access to the platform, free support, etc.

Cooperation Offered

1. Technical co-operation
2. License agreement
3. Sales / Distribution

Cooperation Requested

1. Technical co-operation
2. Sales / Distribution
3. Investment/Financing