



# Pablo Caballero

## Business Development

Hygea Health and Nutrition

<http://www.vitadieta.es>

## Bilateral Meetings

- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)

## Description

Hygea is developing the future of personalized Medical Nutrition Therapy. We create online systems which generates personalized diets.

- **Vitadieta**: a system for professionals who makes diets for other people. [www.vitadieta.es](http://www.vitadieta.es)

- **Oncodiet app**: the first system of the world which make personalized diets for cancer patients. Oriented to cancer patients and their relatives. Release on March 2015.

- **VitaGym app**: the best system for fitness nutrition, it make personalized diet for fitness and sport people. Released on March 2015.

## Organization Type

Company

Organization Size

1-10

Founding Year

2011

LinkedIn

<https://www.linkedin.com/in/pablocab>

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Areas of Activities

## SOFTWARE/INTERNET

1. Application development

## **SERVICES/OTHERS**

1. Mobile advertising and marketing

Offer

### **Diet generator web-app to loose weight.**

We have developed the only true-personalized diet generator web-application, results of more than 3 years of R+D of Hygea Health and Nutrition, spinoff of the University of Granada.

You can obtain a tailored-made diet in just 5 seconds.

We can offer the system as a web-app, as in Vitadieta ([www.vitadieta.es](http://www.vitadieta.es)), or as an app.

Keywords: loose weight wellnes diet health ehealth healthcare mhealth

Cooperation Offered

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement

Cooperation Requested

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Sales / Distribution
5. Investment/Financing

Offer

### **Diet generator app for food and supplements companies.**

We have devoloped a web-application to make personalized diets in 5 seconds. We can offer you an app or a web app for your customers, in which the diets include your products.

You can see the system running in [www.vitadieta.es](http://www.vitadieta.es)

Keywords: nutrition supplements food marketing apps diets

Cooperation Offered

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Sales / Distribution

Cooperation Requested

1. Technical co-operation
2. License agreement
3. Sales / Distribution
4. Investment/Financing

Offer

### **Fitness oriented diet generator app**

We have developed a system to automatically make personalized diets for fitness people, with pre and post-training intakes.

We can offer the system through apps or include it into others applications or webs.

The system can recommend products of specific brands in this diets.

Keywords: fitness nutrition sport supplements protein whey diets apps Gym

Cooperation Offered

1. License agreement
2. Technical co-operation
3. Outsourcing co-operation

Cooperation Requested

1. Investment/Financing
2. Sales / Distribution
3. License agreement
4. Technical co-operation

Offer

### **Diet generator App for Medical Nutrition Therapy (cancer)**

We have developed an online diet generator which makes personalized diets for cancer patients.

The system adapt the diet to the phase of the illness, the type of treatment (radiotherapy, chemotherapy...), and the characteristics of the person (age, gender, height, weight, physical activity).

Keywords: cancer nutrition wellness medical sanitary ehealth mhealth healthcare

Cooperation Offered

1. License agreement
2. Technical co-operation

Cooperation Requested

1. Investment/Financing
2. Sales / Distribution

**3. License agreement**

**4. Technical co-operation**